

TRAIL COUNT

2007

First Annual Count of Trail Users in San José



Trail Count Volunteer Martin Delson

HOW MANY PEOPLE USE SAN JOSE TRAILS?

To help answer that question, data collection was conducted on September 19 and 26; consecutive Wednesdays. Saturday counts were cancelled due to weather on September 22nd and a special event trail closure on September 29.

Two data collection methods were used, 1) Manually count all pedestrians and bicyclists, and 2) Survey users with a postage-paid postcard regarding their activities along the trail.

The City of San José worked in partnership with the Friends of the Guadalupe River Park & Gardens and the Silicon Valley Bicycle Coalition to collect the data. The partner organizations took the lead in signing up volunteers and set up two count stations. Counters at Park Avenue

documented the number of users (pedestrian and bicyclists) traveling north and south along on both banks of the river. A count station at Coleman Avenue recorded trail users on the west bank trail. Counts on the second Wednesday were significantly higher than the prior week. This may be in part due to warmer weather on that day.

MANUAL COUNTS

65% of users are on bikes

September 19

Total Users:	554
Peak Hour:	5:00 pm
Peak Users (9/16)	81

September 26

Total Users:	959
Peak Hour:	11:30 am
Peak Users (9/26)	140

152 trail users completed the postcard survey. Some popular destinations included San Jose Airport (26.28%) and Coleman Avenue (16.67%). Although a small number, 3 people responded that they visited the trail for educational purposes.

POSTCARD SURVEY

38.46% are commuters
71.16% exercise and seek recreation

(NOTE: Data exceeds 100% because multiple responses were permitted)

Frequency of Usage

44.23% use trail daily
14.74% use trail weekly

Other trails used

17.95% Coyote Creek Trail
30.13% Los Gatos Creek Trail
4.49% Los Alamitos Creek Trail

Silicon Valley Bicycle Coalition



Guadalupe
River Park & Gardens
A park for many reasons... A park for all seasons



Trail Program
www.sjpark.org/trails

Trail Count 2007 - RAW DATA

Sept 19	Coleman Avenue					Park Avenue (east bank)					Park Avenue (west bank)					TOTAL
	Ped (n/b)	Bike (n/b)	Ped (s/b)	Bike (s/b)	SUB	Ped (n/b)	Bike (n/b)	Ped (s/b)	Bike (s/b)	SUB	Ped (n/b)	Bike (n/b)	Ped (s/b)	Bike (s/b)	SUB	
7:00 AM	9	6	0	5	20	2	1	3	2	8	1	2	1	0	4	12
7:30 AM	4	6	0	0	10	3	4	4	0	11	0	1	4	5	10	21
8:00 AM	0	6	1	3	10	1	0	8	1	10	3	3	2	1	9	19
8:30 AM	0	4	1	2	7	6	2	6	2	16	3	3	1	0	7	23
9:00 AM	2	5	3	1	11	7	2	4	2	15	3	3	2	0	8	23
9:30 AM	1	1	3	0	5	2	0	12	0	14	2	2	1	0	5	19
10:00 AM	0	0	0	1	1	32	1	4	2	39	2	1	4	1	8	47
10:30 AM	2	3	3	1	9	0	2	17	2	21	3	0	5	0	8	29
11:00 AM	3	2	1	0	6	1	0	2	1	4	1	2	3	1	7	11
11:30 AM	0	0	0	0	0	1	1	6	0	8	4	4	0	0	8	16
Noon	14	2	9	4	29	5	2	5	0	12	4	1	6	0	11	23
12:30 PM	6	0	2	1	9	6	2	3	0	11	11	6	3	0	20	31
1:00 PM	6	3	0	2	11	8	6	5	6	25	6	2	3	1	12	37
1:30 PM	5	4	1	1	11	3	1	3	2	9	4	1	2	3	10	19
2:00 PM	0	1	0	1	2	5	4	6	0	15	3	2	1	1	7	22
2:30 PM	2	2	2	1	7	1	6	2	0	9	1	3	5	1	10	19
3:00 PM	2	7	0	0	9	0	2	5	4	11	0	1	0	0	1	12
3:30 PM	0	1	2	0	3	2	0	3	0	5	0	0	5	2	7	12
4:00 PM	0	3	10	6	19	0	1	6	1	8	1	1	2	1	5	13
4:30 PM	1	1	3	2	7	5	2	3	0	10	13	1	1	0	15	25
5:00 PM	3	1	0	16	20	18	2	9	7	36	6	2	0	1	9	45
5:30 PM	4	4	1	10	19	8	1	14	6	29	5	0	1	1	7	36
6:00 PM	4	1	5	1	11	6	2	6	2	16	5	0	2	0	7	23
6:30 PM	1	3	3	0	7	3	0	5	3	11	2	1	1	2	6	17
7:00 PM	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total	69	66	50	58	243	125	44	141	43	353	83	42	55	21	201	554

Sept 26	Coleman Avenue					Park Avenue (east bank)					Park Avenue (west bank)					TOTAL
	Ped (n/b)	Bike (n/b)	Ped (s/b)	Bike (s/b)	SUB	Ped (n/b)	Bike (n/b)	Ped (s/b)	Bike (s/b)	SUB	Ped (n/b)	Bike (n/b)	Ped (s/b)	Bike (s/b)	SUB	
7:00 AM	6	3	1	2	12	1	5	2	1	9	2	2	1	0	5	26
7:30 AM	2	7	1	1	11	3	2	10	0	15	0	6	1	1	8	34
8:00 AM	0	3	3	4	10	8	2	13	3	26	3	2	2	0	7	43
8:30 AM	0	7	3	2	12	8	3	7	1	19	3	4	1	0	8	39
9:00 AM	4	6	0	2	12	1	1	10	3	15	3	5	4	1	13	40
9:30 AM	4	1	1	1	7	2	2	3	2	9	1	1	4	0	6	22
10:00 AM	1	0	0	1	2	1	0	6	1	8	0	0	1	0	1	11
10:30 AM	1	2	1	1	5	5	0	2	0	7	2	0	1	0	3	15
11:00 AM	1	4	2	0	7	6	0	2	0	8	0	3	1	1	5	20
11:30 AM	1	1	0	1	3	56	2	8	2	68	3	2	3	0	8	79
Noon	6	6	2	1	15	31	1	6	1	39	3	1	3	0	7	61
12:30 PM	5	0	3	0	8	5	2	27	2	36	21	1	8	1	31	75
1:00 PM	0	1	0	11	12	10	1	37	12	60	9	5	7	1	22	94
1:30 PM	1	1	2	0	4	15	2	11	4	32	6	0	14	1	21	57
2:00 PM	0	2	7	2	11	10	2	6	1	19	5	1	4	0	10	40
2:30 PM	1	4	0	2	7	4	1	3	1	9	1	1	0	0	2	18
3:00 PM	0	0	1	0	1	5	2	9	1	17	4	0	0	0	4	22
3:30 PM	1	0	0	0	1	0	2	4	4	10	2	2	1	2	7	18
4:00 PM	1	2	1	3	7	7	0	4	3	14	2	3	3	0	8	29
4:30 PM	2	1	1	1	5	1	0	2	3	6	0	7	0	2	9	20
5:00 PM	5	5	3	9	22	8	5	7	5	25	4	1	1	4	10	57
5:30 PM	2	3	0	6	11	7	9	13	11	40	0	3	3	3	9	60
6:00 PM	0	2	2	8	12	4	4	3	8	19	5	1	2	5	13	44
6:30 PM	0	2	0	8	10	1	1	5	4	11	6	3	0	5	14	35
7:00 PM	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total	44	63	34	66	207	199	49	200	73	521	85	54	65	27	231	959